

# MAJESTIC ZERO WASTE MANAGEMENT SELF-HELP GROUP



## Contact Information

Zero Waste Management Self-Help Group  
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GROUP  
**PROFILE**  
2026

## Basic Information

Group Name: Zero Waste Management Self-Help Group

Focus Area: Waste Segregation and Recycling for Value Creation

Type: Community Self-Help Group (SHG)

Sector: Environmental Conservation & Circular Economy

Operational Model: Community-based waste collection, recycling, and digital coordination

## Basic Information

Zero Waste Management Self-Help Group was established to address the growing challenge of poor waste management and environmental pollution within local communities. Rapid urbanization and increased consumption have led to rising volumes of waste, much of which ends up in illegal dumping sites, drainage systems, and oceans.

The group was formed to promote responsible waste handling through segregation, recycling, and value addition. By transforming waste into useful products and providing organized waste collection services, the group contributes to cleaner neighborhoods, improved public health, and sustainable livelihoods.

Through innovation and collaboration, the initiative integrates traditional waste management practices with modern digital solutions such as the Zero Waste App, which enhances coordination between waste generators and collectors.



## Vision & Mission

### Vision



To become a leading community-based model for zero waste management that transforms waste into valuable resources while promoting environmental sustainability and economic empowerment.

### Mission



To reduce environmental pollution through waste segregation, recycling, and innovative value-addition initiatives while creating sustainable green employment opportunities within the community.

## Core Values

Environmental Responsibility  
Sustainability  
Community Empowerment  
Innovation  
Transparency and Accountability  
Collaboration and Partnerships  
Inclusivity and Equal Opportunity

## Objectives

To promote sustainable waste management practices that create environmental and economic value:

Promote waste segregation at household and institutional level.  
Reduce waste going to landfills and dumping sites.  
Convert recyclable waste into marketable products.  
Create green jobs for youth, women, and vulnerable groups.  
Promote circular economy principles.  
Enhance waste collection efficiency through digital tools.

## Key Activities

### Waste Collection and Segregation

Door-to-door waste collection services  
Sorting waste into degradable, biodegradable, and non-biodegradable categories.  
Community awareness on waste separation at source.  
Collection from households, schools, and businesses

### Recycling and Value Addition

Collaboration with BSFL group for organic waste utilization.  
Supply of organic waste for insect-based waste conversion.  
Reduction of food waste in dumping sites.  
Contribution to sustainable



## Digital Waste Management

- Management of the Zero Waste App
- Registration of waste generators
- Scheduling waste collection
- Tracking waste collection routes
- Coordinating recyclers and waste collectors
- Monitoring recycling performance

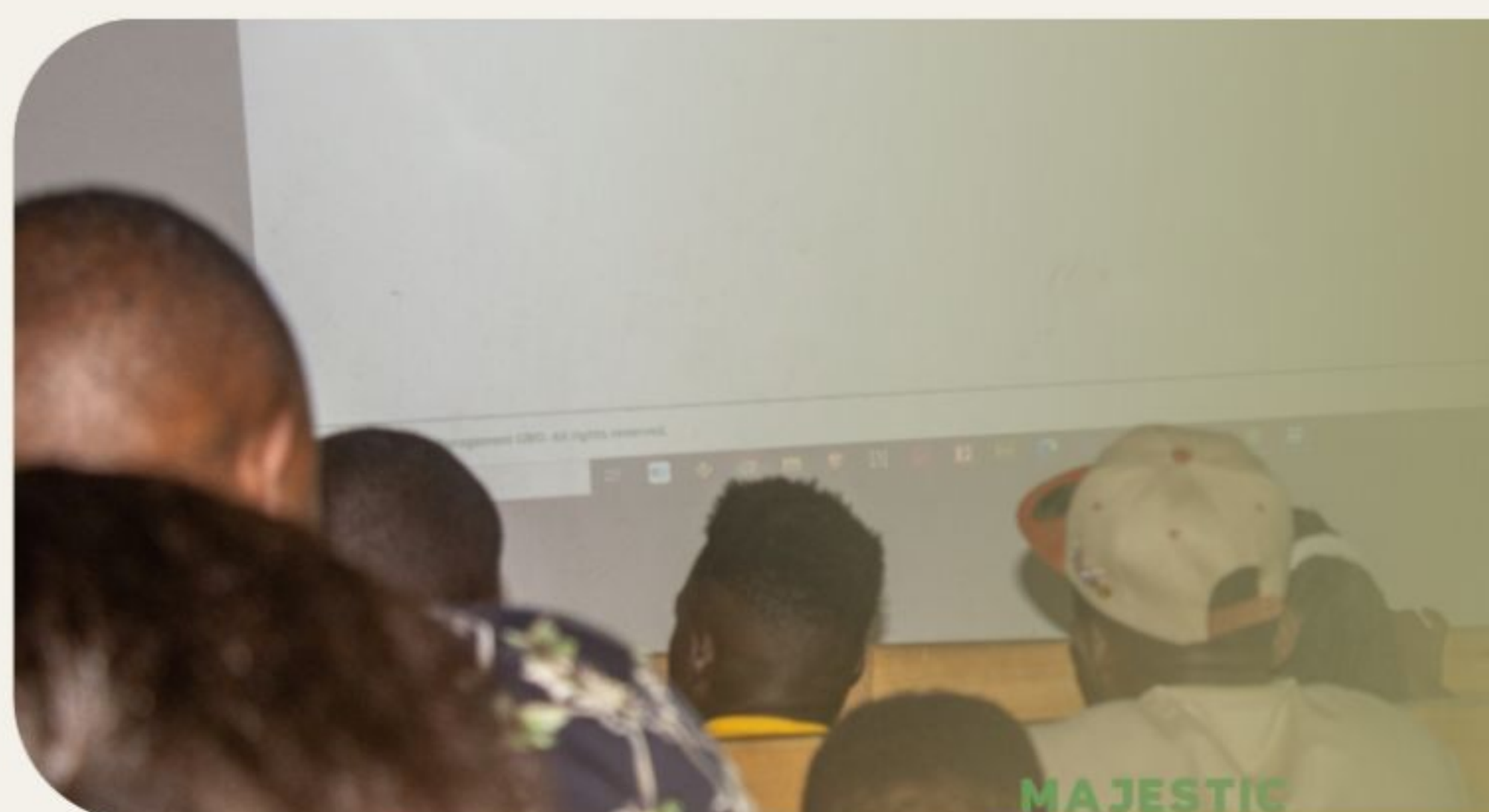


### Recycling and Value Addition

- Collaboration with BSFL group for organic waste utilization.
- Supply of organic waste for insect-based waste conversion.
- Reduction of food waste in dumping sites.
- Contribution to sustainable livestock feed production

## Organic Waste Management

- Collaboration with BSFL group for organic waste utilization.
- Supply of organic waste for insect-based waste conversion.
- Reduction of food waste in dumping sites.
- Contribution to sustainable livestock feed production.




### Community Awareness

- Environmental education campaigns.
- Waste management training workshops.
- School outreach programs.
- Clean-up exercises

## IMPACT

### Environmental Impact



Reduction of plastic pollution.  
Decreased illegal dumping.  
Improved waste segregation.  
Cleaner neighborhoods.  
Reduced landfill pressure.  
Promotion of recycling culture



### Economic Impact

Income generation through recycling.  
Affordable construction materials.  
Growth of circular economy.  
Support for small businesses.

### Social Impact

Creation of green jobs.  
Youth empowerment.  
Women economic participation.  
Skills development in recycling.



## REVENUE SOURCE



Zero Waste App subscriptions.  
Sale of recycled plastic cabros.  
Sale of plastic fencing poles.  
Waste collection service fees.  
Sale of sorted recyclables.  
Training and consultancy services.  
Environmental partnership programs

## PARTNERSHIP OPPORTUNITIES

The group welcomes partnerships in the following areas:

- Waste management equipment support.
- Recycling machinery support.
- Capacity building and training.
- Environmental awareness programs.
- Digital platform development.
- Corporate social responsibility (CSR).
- Funding and grants.
- Research and innovation.



## FUTURE PLANS

- Expansion of waste collection coverage.
- Scaling plastic recycling production.
- Upgrading recycling equipment.
- Expanding Zero Waste App users.
- Establishing a recycling center.
- Training more community members.
- Introducing compost production.
- Partnering with local governments

## CONCLUSION

Zero Waste Management Self-Help Group is a sustainable community initiative that transforms waste into economic opportunity while promoting environmental conservation. Through recycling, digital innovation, and partnerships, the group contributes to cleaner communities, job creation, and circular economy development.