



FISH FARMERS SELF-HELP GROUP



Contact Information

Fish Farmers Self-Help Group
Mikindani, Jomvu Constituency, Mombasa County, Kenya
Email: info@majesticdigitalhub.co.ke
Website: www.majesticdigitalhub.co.ke
Mobile: +254 723 956083

PROFILE

ABOUT US

The Fish Farmers Self-Help Group was formed to harness the potential of Coastal resources through sustainable mariculture. The group brings together youth and women to engage in the farming of high-value marine species such as Marine Tilapia Milkfish, Prawns and Crabs.

By adopting modern mariculture techniques, the group aims to boost seafood production, create jobs, and support the growing demand for fish and marine products while conserving natural ecosystems.



VISION

To become a leading community-based mariculture enterprise promoting sustainable seafood production, economic empowerment, and ocean conservation.



MISSION

To improve livelihoods through sustainable marine farming, innovation, and responsible use of Coastal resources.



OBJECTIVES

- To increase income through mariculture activities
- To promote sustainable use of marine and Coastal resources
- To empower youth and women through Blue Economy and Circular Economy opportunities
- To supply high-quality and affordable seafood to local and regional markets
- To encourage environmentally responsible mariculture practices.

CORE ACTIVITIES

Marine Fish Farming

Farming species such as Marine Tilapia and Milkfish using Ponds, Cages and Coastal Pens.



Crustacean Farming

Rearing prawns and crabs for commercial sale, focusing on high-value export markets.

Hatchery & Fingerling Production

Producing quality fingerlings and juveniles to ensure a sustainable supply chain.



Training & Capacity Building

Equipping members with skills in mariculture, water quality management, and business development. high-value export markets.

ECONOMIC AND SOCIAL IMPACT

Creates employment and income for Coastal communities.

Enhances food security through increased fish production.

Supports the Blue economy and local fisheries value chain.

Reduces pressure on wild fish stocks.

Promotes sustainable and climate-smart aquaculture.



REVENUE SOURCES

Sale of fish (tilapia, milkfish)

Sale of prawns and crabs.

Sale of fingerlings and juveniles

Mariculture training and consultancy services



FUTURE PLANS

Expand mariculture sites and production capacity.

Establish a hatchery for fish.

Invest in cold storage and value addition (processing & packaging)

Access export markets for high-value seafood.

Build partnerships with research and marine institutions.



CONCLUSION

The Mariculture Fish Farmers Self-Help Group is a forward-looking initiative driving sustainable use of marine resources. By combining innovation, environmental stewardship, and community empowerment, the group is unlocking the potential of the Blue; Circular economy while improving livelihoods and food systems.