

CHICKEN FARMERS SELF-HELP GROUP (SHG)

PROFILE

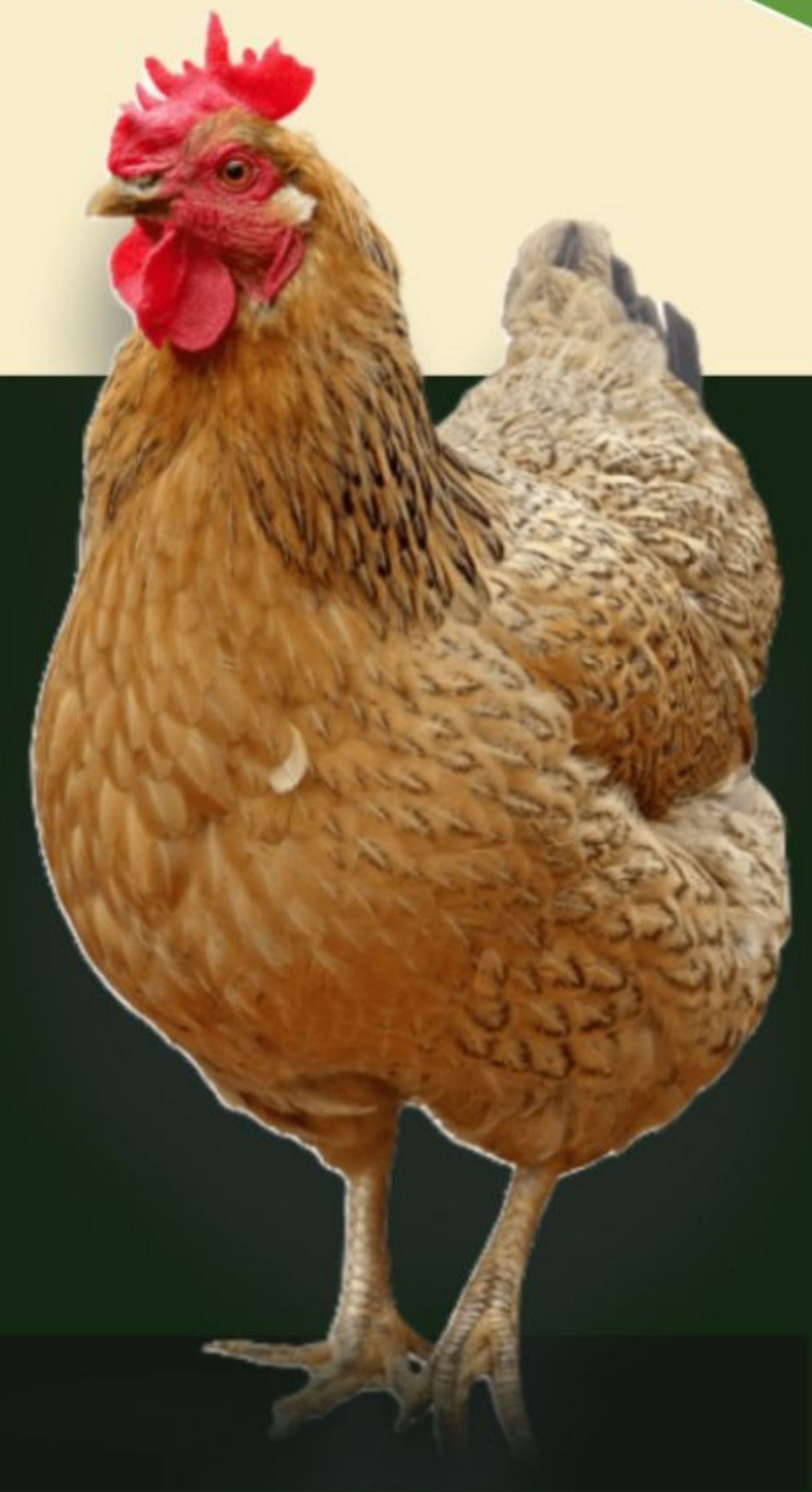


Contact Information

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1 ABOUT US

The Chicken Farmers Self-Help Group (SHG) is a community-driven enterprise established in 2026. Based in Kwa Ng'ombe Village, Mombasa County, the group is dedicated to transforming the local poultry value chain. By combining modern farming techniques with innovative, circular economy solutions, we empower youth and women to achieve economic independence through sustainable agribusiness.



VISION

To become a leading community poultry farming group that promotes sustainable agriculture, economic empowerment, and food security.



MISSION

To improve livelihoods of members through modern poultry farming, sustainable feed production, and collective marketing of poultry products.



OBJECTIVES

- To increase household income through poultry farming.
- To promote sustainable and cost-effective poultry feed alternatives.
- To support youth and women through agribusiness opportunities.
- To supply affordable and high-quality poultry products to the local market.
- To promote environmentally friendly farming practices.



2 CORE ACTIVITIES

Poultry Farming

The group rears improved chicken breeds for both meat and egg production. These breeds are selected for their high productivity, disease resistance, and adaptability to local conditions.



Sustainable Poultry Feed Production

The group uses Black Soldier Fly Larvae (BSFL) as a sustainable and cost-effective alternative poultry feed. BSFL provides a high-protein feed source that significantly reduces feed costs while improving poultry nutrition.



Integration with Zero Waste Initiative

The group collaborates with the Zero Waste Management Self-Help Group to produce organic feed pellets. Organic waste is converted into valuable feed inputs, reducing environmental waste and promoting circular agriculture.



3 ECONOMIC AND SOCIAL IMPACT

Income generation for youth and women in the community.

Employment opportunities through poultry production and feed processing.

Improved food security through the supply of affordable eggs and chicken meat.

Environmental sustainability through organic waste recycling and alternative feeds.



4 FUTURE PLANS

Increasing the number of poultry birds.

Scaling up BSFL production for poultry feed.



Establishing a small hatchery for improved chicks.

Expanding market access for eggs and poultry meat.

Strengthening partnerships with agricultural organizations and development partners.

CONCLUSION

The Chicken Farmers Self-Help Group is committed to promoting sustainable poultry farming while empowering youth and women economically. Through innovation, collaboration, and environmentally friendly practices, the group aims to build a resilient community poultry enterprise that contributes to food security and economic growth.

